



STRATEGIC  
PLAN  
2021-25

# WHO WE ARE

Activate Learning is a pioneering education group with a global reach, committed to transforming lives through our approach to learning. The group comprises secondary, further and higher education, apprenticeship and business training.





# OUR LEARNING PHILOSOPHY

Our Learning Philosophy provides a common set of values and language for learning across our schools, colleges and workplaces. It helps us collaborate and achieve success for

# STRATEGIC DRIVERS



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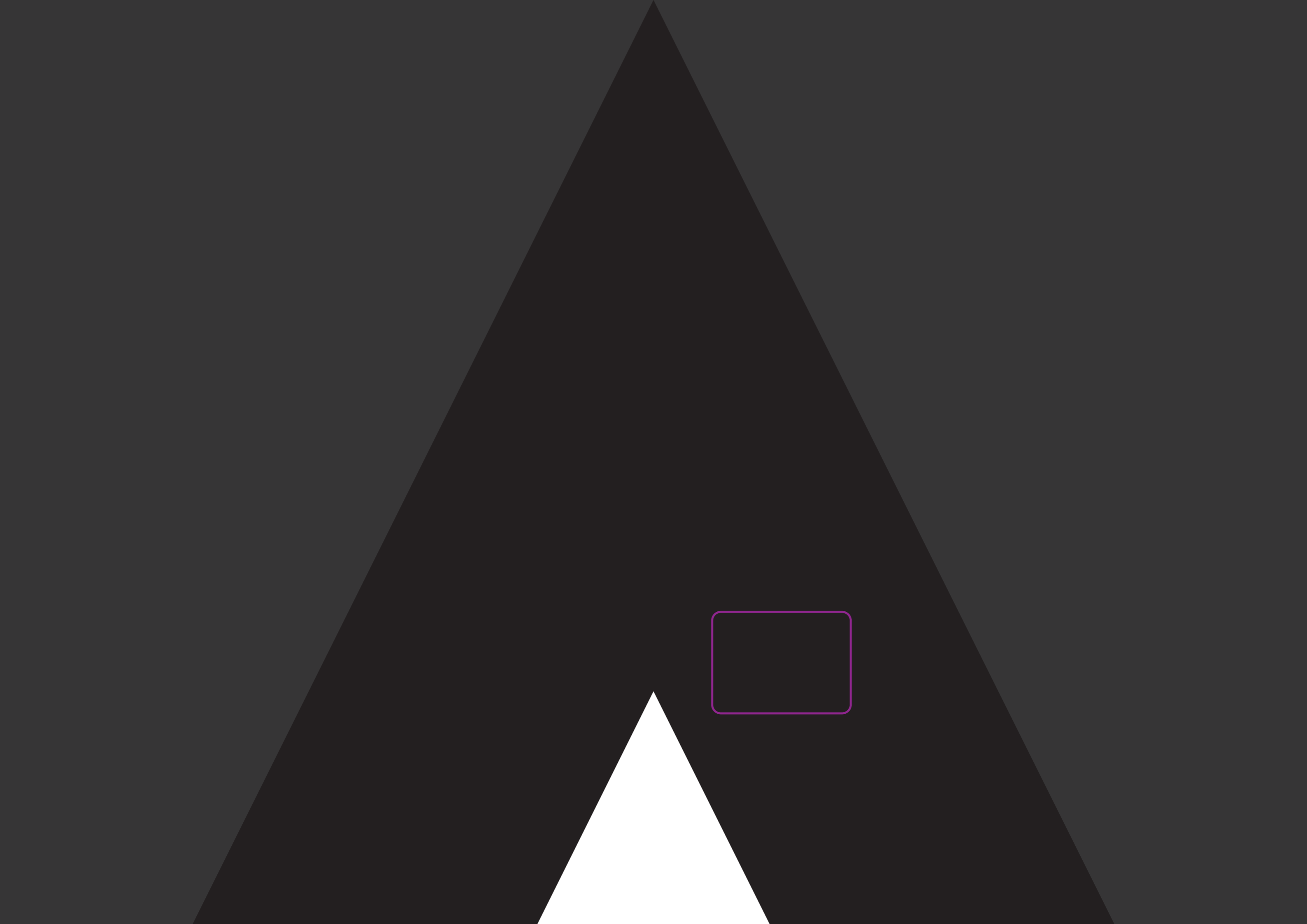
With our Learners,

With our Staff,

With our industry partners,













# The Learner Journey

By 2025, we will have the reputation as the best place to learn in our location and will be over-subscribed.

Students' guaranteed career progression is enabled by our unique Learning Journey which recognises the dynamic between brain, motivation and emotion. These elements have on our capacity to learn. Through building positive relationships, we will ensure that all students are supported to reach their potential. ZLWK VWXGHQWV VWDII DQG HPSOR\HOG FRQÀGHQFH DQG GHYHORS WKH ZKROH SHUVRQ JRLQJ IDU EH\RQG RQV

Whether students learn online, in the workplace or at one of our campuses, they will belong to a diverse community which is passionate about learning.

...developing their skills, understanding and attributes, and are open to receiving and giving feedback.

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# ▶ The Sta Journey





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Group members

Colleges

- Banbury and Bicester College
- Bracknell and Wokingham College
- City of Oxford College
- Farnham College
- Guildford College
- Merrist Wood College
- Reading College

Schools

- The Bicester School
- Theale Green School
- UTC Heathrow
- UTC Oxfordshire
- UTC Reading
- UTC Swindon

Training

- Activate Apprenticeships
  - Activate Business School
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